

## **POWER SAVER REWARDS (PSR) PROGRAM OUTREACH RESOURCES FOR COMMUNITY BASED ORGANIZATIONS**

### **PSR CBO Social Media – Suggested Posts**

#### **FACEBOOK POSTS**

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##### **POST #1**

**Prevent outages and get rewards. SCE's Power Saver Rewards program rewards you for voluntarily reducing your energy use. Earn bill credits for conserving energy when you participate in SCE's Power Saver Rewards program. Visit [powersaver.sce.com](https://powersaver.sce.com) and get started today.**

##### **POST #2**

**Lower your bill with Power Saver Rewards. During times of particularly high energy use, the electricity grid can become stressed and our community may experience power outages. Help relieve this stress and ensure your community stays energized. Enroll in SCE's Power Saver Rewards program and earn bill credits for conserving energy. Visit [powersaver.sce.com](https://powersaver.sce.com) for more information and get started today.**

##### **POST #3**

**Power Saver Rewards is a free, no-penalty Southern California Edison (SCE) program that rewards you with bill credits when you conserve energy during program events. Help your community save energy and money. Visit [powersaver.sce.com](https://powersaver.sce.com) for more information and get started today.**

#### **FACEBOOK IMAGES**

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##### **POST #1**



##### **POST #2**

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**POST #3**





## **POWER SAVER REWARDS (PSR) PROGRAM OUTREACH RESOURCES FOR COMMUNITY BASED ORGANIZATIONS**

### **TWITTER POSTS (Character Limit: 280)**

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#### **POST #1 (Character: 280)**

**Help your community save energy and money with Power Saver Reward. Power Saver Rewards is a free, no-penalty Southern California Edison (SCE) program that rewards you with bill credits when you conserve energy during program events. Visit [powersaver.sce.com](https://powersaver.sce.com) and get started today.**

#### **POST #2 (Characters: 220)**

**Prevent outages and get rewards. Earn bill credits for conserving energy when you participate in SCE's Power Saver Rewards program. Join your neighbors in saving energy and money by visiting [powersaver.sce.com](https://powersaver.sce.com) to enroll.**

#### **POST #3 (Character: 177)**

**Lower your bill with Power Saver Rewards. Enroll in SCE's Power Saver Rewards program to earn bill credits for conserving energy. Visit [powersaver.sce.com](https://powersaver.sce.com) and get started today.**

### **TWITTER IMAGES**

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#### **POST #1**



#### **POST #2**

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**POST #3**

